

## FOR IMMEDIATE RELEASE

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### **B-roll Link, Photos**

Contact: Colleen Colby 903-630-7443 colleen.colby@netrma.org

# **NET RMA Sponsoring 2024 East Texas State Fair's Pig Races**

Tyler organization connecting the smooth ride on "Track 49" with the convenience of driving on Toll 49

**(Tyler, TX)** – The North East Texas Regional Mobility Authority (NET RMA) is excited to announce its sponsorship of the 2024 East Texas State Fair's pig races, a beloved fair tradition, in Tyler from September 20-29.

At this family-friendly event, participants can watch as the piglets dash around "Track 49," competing for the title of fastest pig. The pig races will take place multiple times daily during the fair:

• Monday-Friday: 5:30 | 7:30 | 9:00

• Saturday-Sunday: 12:00 | 3:00 | 5:30 | 7:30 | 9:00

"We are excited to partner with NET RMA to bring back one of the fair's most beloved and family-friendly attractions, the pig races," said Cody Rosenbalm, President/CEO of the East Texas State Fair. "This event offers a fun and engaging way to showcase agriculture while providing a safe and entertaining experience for visitors of all ages. With NET RMA's support, we are able to continue our mission of creating meaningful connections within the community."

"This partnership offers a unique connection to Toll 49, promoting safe and reliable travel while giving back to the local community," said Glenn Green, Executive Director of NET RMA. "Toll 49 is all about making travel easier, and what better way to celebrate than with an event that brings East Texans together? Come out and join us while cheering on your favorite little racer!"

For more information on NET RMA and how to save time and drive Toll 49 with a tag, visit <a href="NETRMA.org/GetATag">NETRMA.org/GetATag</a>, and for the fair details, head to <a href="ETStateFair.com">ETStateFair.com</a>.

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#### About the East Texas State Fair

The East Texas State Fair is organized to create commerce, celebrate heritage, and promote agriculture and education through its activities and functions. The fair is dedicated to providing quality, family-friendly entertainment while creating social, educational, and cultural experiences. For more information, visit <a href="ETStateFair.com">ETStateFair.com</a>.



## About the North East Texas Regional Mobility Authority (NET RMA)

The NET RMA is an independent government agency created to accelerate the development of transportation projects in Northeast Texas. The agency's mission is in cooperation with its regional partners to provide solutions to expedite infrastructure and mobility projects that will improve the quality of life, enhance the regional economy and assure efficient mobility in the North East Texas Region. The NET RMA is governed by a 21-member board of directors that represents each of the 14-member counties: Bowie, Camp, Cass, Cherokee, Gregg, Harrison, Kaufman, Panola, Rusk, Smith, Titus, Upshur, Van Zandt and Wood. Texas RMAs were made possible through an initiative passed by the State Legislature in 2001. The NET RMA was established in October 2004. For more information, visit NETRMA.org.

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