



MEETING NOTICE

TO: North East Texas Regional Mobility Authority Board Members  
FROM: Gary Halbrooks  
DATE: Tuesday, June 11, 2024  
SUBJECT: **June Board Meeting**

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The next meeting of the NET RMA is scheduled as follows:

**DATE:** Tuesday, June 11, 2024  
**TIME:** 1:30 PM  
**PLACE:** NET RMA Offices  
1011 Pruitt Place  
Tyler, Texas 75703

Enclosed please find the agenda and other pertinent information for your review prior to the meeting. Should you have any questions, please call Megan Page at 903.630.7894.

**NORTH EAST TEXAS REGIONAL MOBILITY AUTHORITY (NET RMA)**  
**BOARD OF DIRECTORS REGULAR MEETING**  
**Tuesday, June 11, 2024, 1:30 PM**  
**NET RMA Offices**  
**1011 Pruitt Place**  
**Tyler, Texas 75703**

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**1. CALL TO ORDER AND DECLARATION OF QUORUM.**

*Notice of this meeting was posted with the Secretary of State's Office and on the NET RMA website and office on Friday, June 7, 2024.*

Call to Quorum at 1:35

**2. OPEN PUBLIC FORUM/COMMENT PERIOD.**

Brian O'Reilly – Went of the rules for Open Quorum

Larry Tarry – My Chairman, people I am going to get right to it. For many many years, I have asked my concerns to be made an agenda. Here in the past 10 days, the bridge across my property is impassable for my vehicle, but it is almost to the point of being impassable for foot traffic. This is a big issue because my brother runs a towing business of my property, and he is unable to get out efficiently to run his business. Also, I am dealing with flooding and no one will listen. Recently, we got close to start construction with a right of entry agreement which would basically sign away any recourse after that. People, I am not going to look. You have photos, video, email and text evidence. Now if three minutes is all I am going to get, then I will tell my Story three minutes at a time.

**3. WELCOME AND INTRODUCTION OF BOARD MEMBERS.**

In Person – Marcia Daughtrey, Curtis Rath, Dave Spurrier, Chet Clayton, Matthew Nelson, Larry Kellam,

Zoom – Mac Abney, Dan Droege, Larry Morris, Matt Watts, Ben Hamilton, Robert Messer, Nathan Tafoya, John Cloutier

**4. CHAIR'S REPORT.**

**Gary Halbrooks**

Welcome, Matt Nelson and we are glad you are here.

**5. DISCUSSION, CONSIDERATION AND APPROVAL OF THE MINUTES FOR THE MAY 14, 2024, REGULAR BOARD MEETING.**

1<sup>st</sup> – Dave Spurrier, 2<sup>nd</sup> – Marcia Daughtrey, Motion Approved

**6. COMMITTEE REPORTS.**

N/A

**7. REVIEW AND ACCEPTANCE OF NET RMA FINANCIAL STATEMENTS.**

Dianne Johnston – Net electronic actual over budget 0%, net video revenue under budget or 3%, operating revenue under budget 1%, operating expenses over budget 11%, Toll 49 operating expenses over budget 3%, net other income expense over budget 3%, net income deficit over budget 33%. Questions?

1<sup>st</sup> – Chet Clayton, 2<sup>nd</sup> – Robert Messer, Motion Approved

**8. COMPREHENSIVE REPORT ON TOLL 49 TOLLING TRANSACTIONS AND REVENUE.**

**CDM Smith**

Justin Winn – I am here to do an update on trends on Toll 49 including usage. The first slide shows GDP growth. The NETRMA area is comparable with the national and state level. Similar to unemployment, Smith County is right out or below the state level. Since 2014 you can see the increased traffic over time. Traffic is just slightly down. It is probably impact with weather. You can see that Toll 49 tracks with National usage. Looking at the gantries specifically, the main volume amount is along the western area. The highest is Prairie Creek mainline. If we look at trucks, it has been similar. The biggest truck volumes are at prairie creek but decreases as you get closer to southern Tyler.

Dave Spurrier – I realize about 8% is truck usage, but what is the amount of the revenue

Guest – It is about 25 and 30%

Dave Spurrier – Going forward, I would love a breakdown of this in the future since it is such a large amount of our revenue.

Discussion ensued between CDM Smith and Dave Spurrier

Justin Winn – As we look at the ABI in detail, you can see the long growth trend. We have seen a decrease in March and April, and we will be investing this further. We believe the true ABI share is higher, but it takes time to accumulate that data. On an daily scale, you can really see how the weather affects the amount of travel on the road. Finally, you can see how transactions match projections. When looking at 2022 and 2023, these are slightly below. This is the same with 2024. One thing I would note, the revenue is matching the projections, but the number of vehicles is lower.

## **9. UPDATE ON MARKETING AND COMMUNICATIONS PROGRAM.**

**Hahn Public**

David Gibbs – My colleague, Katie, and we will be going over the presentation. First, we will give over the Linda Thomas Scholarship. The scholarship spreads awareness for safe driving. The applications have been increasing every year and this is our 4<sup>th</sup> year. Also, we had 11 of the 14 counties participate. The winners were selected by the board based on the application, GPA and extracurricular activities. We also saw a lot of variety for future degrees. We are about to play a video to go a little more in depth for the scholarship.

### **VIDEO PLAYED**

We used that video on the website, but obviously on local media. We were able to secure 8 spots in local media. Questions?

Robert Messer – We have been giving \$1,000 for a long time. Do we need to look at increasing the amount since \$1,000 used to be.

David Gibbs – This is a valid question and think we should talk about it for the future.

Katie – We can compare this in the industry and see what everyone is doing.

Gary Halbrooks – Let's kick this to Andrea and her committee. They can talk about this.

Katie – Our previous advertising campaign won an award and wanted to thank you for your support. This campaigned with someone driving and a clone next to them. They were a good side and a bad side. We did a second campaign with this that will be live in August. Questions? April is national distracted driving month. Ted once again let our community know how to drive safely. We advertised in multiple ways. We had 166 clicks, 2.8M impressions, and 82% viewership. Next year we might consider a different series, but we will see.

## **10. EXECUTIVE DIRECTOR'S REPORT**

N/A

## 11. ADJOURNMENT.

We are adjourned at 2:06.

### **EXECUTIVE SESSION - PURSUANT TO CHAPTER 551, SUBCHAPTER D, TEXAS GOVERNMENT CODE, IF ANY**

- **At any time during the meeting of the NET RMA Board of Directors, the Board may meet in executive session for consultation concerning matters under Chapter 551 of the Texas Government Code, including:**
  - A. Section 551.071. Consultation with Attorney—Consultation with and advice from legal counsel concerning pending/contemplated litigation, settlement offers and negotiations, ongoing disputes and potential disputes, and other legal issues.**
  - B. Section 551.072. Deliberation Regarding Real Property—Discussion of real property purchase, exchange, lease, license, gift, donation, and/or negotiated settlement, including property to be acquired for right-of-way.**
  - C. Section 551.074. Personnel Matters—Deliberation concerning the appointment, employment, reassignment, evaluation, duties, discipline, and/or dismissal of personnel.**

### **PARTICIPATION BY TELEPHONE CONFERENCE CALL:**

One or more members of the Board may participate in this meeting through a telephone conference call, as authorized by Section 370.262, Texas Transportation Code. Under that law, each part of the telephone conference call meeting that by law must be open to the public shall be audible to the public at the meeting location. During the meeting, the identification of each party shall be clearly stated prior to speaking, and the meeting shall be documented by written minutes. On conclusion of the meeting, the written minutes of the meeting will be made available to the public.

### **OPEN COMMENT PERIOD**

The Board will allow an open comment period, **not to exceed one hour**, to receive public comment on any other matter that is under the jurisdiction of the Board, including an item listed on the agenda. Public comment must be made during the open comment period. You must be recognized by the presiding officer.

Each speaker will be allowed a **maximum of three (3) minutes**. For subjects that are not otherwise part of the agenda for the meeting, Board members may neither comment nor question speakers during the open comment period, but may request the presiding officer, or a recognized committee, to investigate the subject further. No action will be taken on matters that are not part of the agenda for the meeting.

### **NOTE**

Enumerated agenda items are assigned for ease of reference only and will not necessarily be considered by the Board in that particular order. The presiding officer may rearrange the order in which agenda items are considered.

Presenters with audiovisual needs are requested to contact NET RMA at 903.630.7894 at least two working days prior to the meeting.

### **ACCESSIBILITY STATEMENT FOR DISABLED PERSONS**

This meeting site is accessible to disabled persons as follows: wheelchair ramp at the main entrance. If any special assistance or accommodations are needed to attend this meeting, please contact the NET RMA at 903.630.7894 at least two working days prior to the meeting so that appropriate arrangements can be made.

Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services, such as interpreters for person who are deaf or hearing impaired, and readers of large print or Braille, are requested to contact the NET RMA at 903.630.7894 at least two working days prior to the meeting so that appropriate arrangements can be made.